

Landen Leo Sailas

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Professional Summary

Graphic and marketing designer creating cohesive brand assets across print, web, and social. Strong in typography, layout, and production-ready files, with a fast, feedback-driven workflow that turns stakeholder input into polished deliverables. Proficient in industry standard creative suites, including Adobe and Affinity, with a flexible workflow that keeps output efficient and consistent.

Professional Experience

Design Specialist (Graphic + Digital)- HomeCare RN, MedStuff, Beacon Primary Care

Independent, Denver, CO | July 2024 – Present

- Developed and managed social media content strategy, increasing audience engagement.
- Created promotional videos, graphics, and photography to enhance brand.
- Led marketing campaigns using Google Analytics and email platforms along with print materials.

Photography & Video Editing Lead

North Media Group, Thornton, CO | June 2022 – Nov 2023

- Directed product and industrial photography for print and digital publications.
- Produced and edited videos for promotional campaigns using Adobe and DaVinci Resolve.
- Applied advanced editing techniques, including glitch effects, to create unique visuals.

Course Instruction Associate in Digital Media & Design

University of Denver, Denver, CO | Sept 2022 – 2025

- Taught workshops on video editing, digital storytelling, and interactive media.
- Provided feedback on student projects involving photography, animation, and coding.

Conference Operations Manager

Highgrounds Design Conference, Denver, CO | Jan 2024 – Present

- Coordinated planning, logistics, and communications for a multi-day design conference.
- Managed speaker outreach, scheduling, and committee review processes.
- Developed conference materials, including decks, visuals, and digital assets

Skills & Tools

- Social Media Strategy – Content planning, audience engagement, analytics
- Video Production – Filming, editing, motion graphics, storytelling
- Photography & Editing – Product, industrial, and editorial photography
- Digital Marketing – Search and social performance tracking, email campaigns, and SEO optimization.
- Graphic Design – Adobe Photoshop, Illustrator, InDesign, Affinity Suite
- Web & Interactive Media – UI/UX design, Figma, interactive installations
- 3D & Generative Media – Rhino 3D, Zbrush, Blender, Maya, Processing, p5.js

Education

University of Denver – Master of Fine Arts, Emergent Digital Practices (2025)

University of Denver – B.A., Emergent Digital Practices (2020)

University of Northern Colorado – B.A., Art & Design + Philosophy (2017, 2015)